



Scalable and Consistent Language Quality Management

In a world where multilingual content volumes are exploding, we provide an automated method to cost effectively protect the stylistic consistency, brand integrity and user experience of your translated assets.

- We are revolutionizing and strengthening the linguistic quality review process,
- Decreasing risk of errors in published materials,
- Determining appropriate scope of review,
- Removing the randomness and fallibility of the existing review processes,
- Providing a scientific approach, and
- Saving time and money.

What is Review Sentinel?

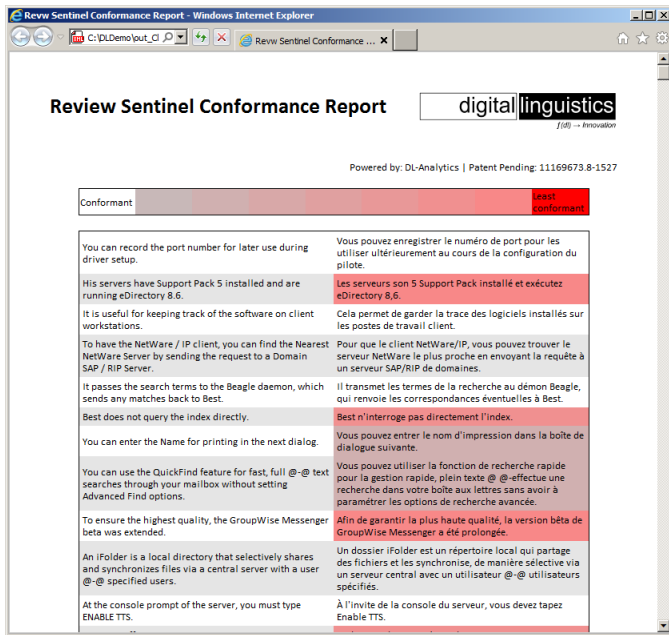
Review Sentinel is a cloud hosted, Software-as-a-Service application that is revolutionizing Linguistic Review and Multilingual Brand Assurance. It is a scalable platform for reducing linguistic review costs, while ensuring the highest levels of style and brand consistency.

Until today, linguistic review processes have been empirical. Reviewers read as much content as time allows and when time is limited or volume is high, coverage is random and partial. Review Sentinel assesses language conformance of even the largest translated assets in full, and directs your reviewers to the sections that really require their attention.



What does Review Sentinel do for me?

Review Sentinel's technology allows you to define the acceptable level of adherence of newly localized content to corporate standards manifest in a body of previously validated reference documents.



After translation, content is uploaded to, and processed by Review Sentinel.

Review Sentinel marks the newly localized content that is about to be reviewed with a conformance rank, directing the attention and effort of your reviewers to low conforming sections.

Reviewers can continue to work with the editing tools and error reporting process they are used to.

Now your reviewers can spend their time on the content that poses the greatest risk to the integrity of your brand.

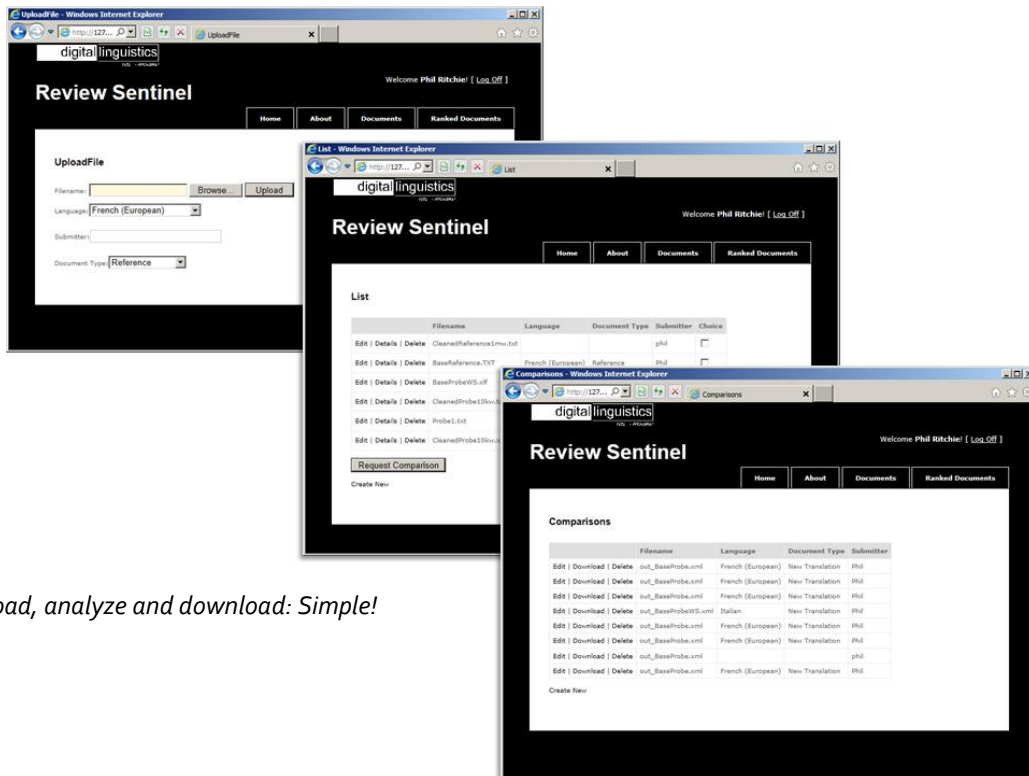


Review Sentinel makes review and quality assurance methodical and highly efficient. Its sophisticated statistical algorithms apply an intelligent and rigorous process to secure the stylistic and brand integrity of your localized content.



How can I Integrate Review Sentinel into my Process?

Using Review Sentinel is easy. At your exclusive web portal you simply upload reference content and newly translated documents, request conformance analyses and download the annotated documents which can be rendered in report format. The service is globally accessible and facilitates a distributed process: upload by your Translators; conformance requests by your Project Managers; and download and review by your Reviewers.



Upload, analyze and download: Simple!

We also have a web services interface for those who wish to integrate their workflow application or automation engines.

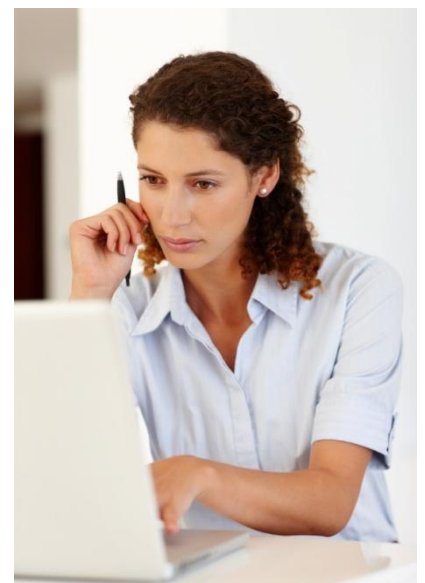
How much will Review Sentinel save me?

Review should be carried out by linguistically qualified subject matter experts. These professionals rightfully come at a premium, so you want them to operate at the highest levels of effectiveness. They should direct the bulk of their effort and skill to identify and correct poorly translated sentences and improve the overall fluency and consistency of the content.

Using Review Sentinel Conformance Reports, Reviewers can immediately focus their attention on the sections that are least stylistically consistent with previously approved and published material. There is an option to define conformance thresholds, so you can set the parameters for coverage on a case by case basis.

You achieve a scientifically rigorous, predictable, scalable and risk averse review process.

The time, quality and cost benefits are significant and our pricing models are compelling.



Benefits at a Glance

Time

- Reduced task preparation and document familiarization
- Review limited to non-conformant content

Cost

- Targeted effort by high costs resources

Quality

- No more random reviews in limited time or large volume scenarios
- Scientifically rigorous, predictable, scalable and risk averse process



Review Sentinel's Technology Pedigree

Review Sentinel uses algorithms derived from research carried out within the Trinity College Dublin based Integrated Language Technologies group at the Centre for Next Generation Localization. Developed through close industry/academic collaboration, our patent pending algorithms are grounded in the fields of text classification and linguistic forensics, and have been proven to accurately highlight content which does not conform to company standards.

How do I find out more?

Simply contact us at info@digitallinguistics.com and we'll be delighted to give you a demonstration, free evaluation and ROI analysis.

